

# Atlas Planning Suite

## Sales Forecasting



The Atlas Planning Suite provides collaborative sales forecasting capabilities, perfect for planning for supply and demand across your end-to-end supply chain.

- ✓ Analyze input from multiple stakeholders
- ✓ Collaborate on the go with mobile devices
- ✓ Direct Salesforce.com integration



### ANALYZE INPUT FROM EVERY STAKEHOLDER

Sales can view and adjust plans from a customer or territory perspective, while Marketing and Operations can see and adjust families or products. Finance can see revenue and cost aggregations to analyze and adjust various operating plans. Atlas also let you collaborate effortlessly with external stakeholder such as suppliers and customers.

### RESPONSIVE WEB AND MOBILE INTERFACE

The Atlas Planning Suite provides a simple online framework for sharing business planning information and feedback. The modern architecture lets your team view or change the forecast while on the go using any mobile device. Any changes made are immediately visible to anyone involved in the planning process.



### DIRECT SALESFORCE.COM INTEGRATION

The Atlas Planning Suite integrates easily with Salesforce.com or any other data source. Atlas integrates demand, supply, and inventory plans where they can be viewed in any dimension. With configurable security, each user has access to the right information and modifications can be audited using standard on-demand reporting.



## Key Capabilities

### DEMAND COLLABORATION

- Fully integrated with Salesforce.com
- Interact over the web or mobile devices for easy collaboration
- Capture vital customer and competitive information
- Plan marketing events such as promotions, new product launches, store openings, and more
- Compare multiple events and promotional scenarios based on any parameters
- Create custom views that contain essential information for sales, including: customer orders, POS data, shipments, budgets, stat forecast, and more
- Help the sales team focus their feedback on important customer and product information with to do lists and exception management
- Rank sales success with KPI's and analytics
- Capture real-time sales forecasting that directly integrates into your demand and S&OP processes, including the entire supply chain planning software suite
- Empower sales to share plans with customers to gather accurate visibility for orders and forecasts
- Incorporate social listening to capture vital product, competitive, and customer information
- Allow adjustments to any plan from any perspective - grouping, unit of measure, time, etc.

### SUPPLY COLLABORATION

- Fully integrated with Salesforce.com
- Interact over the web or mobile devices for easy collaboration

### MULTI-ENTERPRISE COLLABORATION

- Fully integrated with Salesforce.com
- Interact over the web or mobile devices for easy collaboration

### EXECUTIVE S&OP

- Fully integrated with Salesforce.com
- Interact over the web or mobile devices for easy collaboration

### REPORTING & ANALYTICS

- Fully integrated with Salesforce.com
- Interact over the web or mobile devices for easy collaboration

## Our Proud Customers

