



Powering Efficient, Effective, & Competitive Supply Chain Plans



Atlas Planning Overview

Demand Management

- Demand Planning including time series and regression analysis
- Demand Sensing incorporating point-of-sale information
- Demand Shaping including new product life cycle and event management
- Gap analysis with reporting and alerts
- Dashboard analysis
- Assumption Management

Sales & Operations Planning

- Collaborate easily with internal staff and customers to gain visibility into your market
- Capture offline overrides and assumptions
- Manage workflow
- Track assumptions for demand planning and S&OP
- Review performance with configurable dashboard

Scenario Analysis

- Analyze business drivers and risks using historical data
- Build demand planning strategies based on statistical performance
- Control replenishment according to planning accuracy and supply factors
- Perform what-if analysis on demand, inventory levels, and more

- * Only **Demand Management** is required. All other modules available separately.

Inventory Management

- Builds time-phased plan that netting supply and demand then recommends orders to maintain inventory targets
- Workflow driven by exception-based alerts
- Optimizes how orders are bundled for vendors, transportation, or manufacturing
- Optimize safety stock, service levels and reorder points, periods of coverage and lead times to ensure peak inventory management performance.

Rough Cut Capacity Planning

- Graphically view production capacity, critical constraints, and demand
- Identify gaps between demand and production capacity
- Drag and drop changes to production to meet demand
- Respond immediately to developing issues with capacity alerts
- Manage any type of capacity constraint - financial, labor, machinery, and more

Atlas Planning Suite®



- Demand Management
- Inventory Management
- Sales & Operations Planning
- Scenario Analysis
- Rough Cut Capacity Planning
- Advanced Planning & Scheduling
- Planning Portal

Designed for Mid-Market Companies

The Forecast Xperts™ at John Galt know that in order to make your supply chain planning process a success, you need more than just a forecasting tool. In order to reach the top levels of planning sophistication, you must automate data collection, collaborate with team members and customers, and integrate your demand and supply plans. With this fully integrated plan, your team can spend more time optimizing inventory and increasing profitability, improving your competitive position over time. With John Galt's Atlas Planning Suite™, planners benefit from a comprehensive supply chain planning solution. Atlas is built on a flexible, open database that maintains numerous data sources automatically and delivers updated information in real time. This level of automation gives your team everything they need to build the ultimate supply chain planning process. Hundreds of companies with thousands of users have benefited from Atlas Planning:

- Optimized inventory levels, including inventory reductions of 10-40%
- Reduced stock-outs and increased sales
- Customer service improvements of 10-15%
- Improved capacity utilization of 10-20%
- Reduced overtime costs by hundreds of thousands of dollars
- Improved customer service

Atlas is designed specifically to benefit mid-market companies. Though the mid market contends with all the difficulties of their larger counterparts, these businesses must do more with less. You need a solution that can help you tackle these complexities without requiring more resources. With quick implementation time, unmatched ease of use, and modest hardware requirements, Atlas fits easily into organizations with limited time and resources.

- Implement in 45-90 days to deliver rapid ROI
- Collect data automatically from spreadsheets, ERP, POS sources, and more
- Shorten the learning curve with an intuitive user interface based on Microsoft Office
- Limit manual work with automated statistical forecasting, alerts, and reporting

Improve Supply Chain Efficiency

The Atlas Planning Suite puts the demand plan into practice in the supply side with advanced inventory management and capacity planning. Run either daily or weekly, these modules turn the demand plan into an executable replenishment and production plan. This provides business leaders with a full picture of the supply chain requirements needed to support revenue targets. In addition, these plans provide the foundation for Sales and Operations Planning.

- Maintain right-sized inventory levels to handle demand while reducing waste
- React quickly to developing inventory issues with automated alerts
- Convert recommended orders into optimal purchase orders in any dimension
- Understand capacity constraints and shift production to meet demand
- Build unique strategies for each type of product

Meet Strategic Objectives

Atlas excels at delivering the information executives need to manage their business. With the powerful data warehouse in Atlas, your company can capture information from any perspective. Planners and managers can benefit from powerful reports and dashboards that show planning performance, variance to budget, process workflow, and more. With this store of critical information, your team can ensure continued improvement over time.

Powering Efficient, Effective, & Competitive Supply Chain Plans



More than ever before, companies must be able to sense and respond to the dynamics of a consumer-driven supply chain. The Atlas Planning Suite provides a comprehensive demand planning and inventory management solution that helps you increase forecast accuracy, optimize inventory levels and maximize supply chain performance. These results are achieved with unsurpassed speed since each one of our modules is designed to be implemented in 4 weeks or less without a large scale consulting effort.